

# Curriculum vitae

**Dr. Mahmoud Nasr**

**Art Director / Digital Painting Instructor**

(More than 14 years of Experience)

## Contact Information:

**Address:** 151, Tayaran St., Nasrcity, Egypt.  
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## Personal Information:

**Birth date:** 18 July, 1976  
**Gender:** Male  
**Marital Status:** married  
**Nationality:** Egypt  
**Military Status:** Exempted

## Objective:

To work as an art and design lecturer to teach and develop talent and creativity in students.

## Summary:

- More than Eight years of Experience as an Art Director, Managing Art staff.
- PhD in Applied Arts.
- Expert in most of graphic, Multimedia & web software (plus computer languages).
- Mac professional user (expert in Digital Painting, Video Editing, Illustrations)

## Education:

### **1) PHD of Applied Arts**

PHD of Applied Arts, Helwan University.  
(Advertising Section.)

### **2) Masters of Applied Arts**

**11/2007**

Masters of Applied Arts, Helwan University.  
(Advertising Section.)

### **3) Amsterdam, The Netherlands February, March, 2003**

**1/2003 - 3/2003**

OP Archiving Project (Training Course for video editing).

### **4) Bachelor of Applied Arts**

**(1995 – 2000)**

Bachelor of Applied Arts, Helwan University.  
(Advertising Section.)

### **5) High School attended**

**(1980 – 1994)**

Nefertiti Language School.

## Experience:

### **My Own Business:**

**9/2006 - present**

Title: Art Director (Working as Art Director for Multimedia Designs).

#### Description:

Administration of the Multimedia section

1. Storyboard & creation of Flash intros & Demos depending upon the scope of the project.
2. Design & Creation of both paper layouts & printing stuff.
3. Design & Creation of video streaming.
4. Video editing.
5. Multimedia Design.

## **Travel to Abu Dhabi**

9/2002 till 9/2006

Title: Art and Design Instructor & Researcher.

### **Description:**

working as an art director managing various art projects

## **Tamima Group**

12/2001 till 9/2002

Title: Senior Web & Graphic Designer (Working as Senior web & Graphic designer for ecommerce sites, & **TV** airing video editing & production).

### **Description:**

#### **For Tamima website:**

- 1) Advertising Banners creation for the products and promotions.
- 2) Products shooting and Image enhancement.
- 3) **TV** airing advertisings creation.
- 4) Designing promotional email campaigns.

#### **MEEN FEEN (GIS Cd for EGYPT).**

- 1) Designing the layout of each **CD** version.
- 2) Advertising Banners creation for the **MEEN FEEN** on the website.
- 3) Designing the new interface of the website.
- 4) Producing and creating Scala Adds for the **TV** airing.

#### **3alnet.com (A daily Internet program on Tamima Tv Channel):**

- 1) Design the layout of new pages using web design tools.
- 2) Transferring video into an internet format.
- 3) Contributing in the loyalty programs on the website (E-cards system, intros, Wallpapers, Others).
- 4) Printed materials design & Layout.

#### **Tamima Group (The Mother Company).**

- 1) Creating the corporate Theme & Look.
- 2) Outdoors of the group companies.
- 3) Virtual Reality Technique to make the people more aware of what is Tamima All about.

#### **Tamima TV**

- 1) Design the new layout of tamima TV.
- 2) Emphasizing the video into internet format.
- 3) Theme creation of the channel and its look through its website.

## **Datum (MMSONS)**

5/2000 till 12/2001

Title: (Working as a Senior web & Graphic designer).

### **Description:**

- 1) Flash and Graphic Design Production (Web & Graphic designer working with Photoshop, Front page, Dream weaver, Macromedia Flash, Html, JavaScript).
- 2) Domain Name Registration Administrator (register domains & parking them to their corresponding IPs).
- 3) Daily client interaction (Meeting Clients, introducing my ideas to them).

## **Software Skills:**

### **Adobe Photoshop** (EXPERT)

**Years in practice:** More than 7 Years (Using Photoshop in graphic design, printing, web Design, & with other programs like flash & premier).

### **Adobe Illustrator** (EXPERT)

**Years in practice:** More than 2 Years (full experience of making logos & drawing items).

### **CorelDraw** (EXPERT)

**Years in practice:** More than 9 Years (full experience of making logos & drawing items).

### **Adobe Dreamweaver** (EXPERT)

**Years in practice:** (5 years of experience in making websites).

**Microsoft Frontpage** (Expert) (ICDL Available)

**Years in practice:** More than 7 years using Microsoft Frontpage in making websites.

**Adobe Premiere** (Expert)

**Years in practice:** More than 7 years using premiere in video editing.

**Final cut** (Good Knowledge)

**Years in practice:** More than 3 years using Final cut in video editing.

**Adobe After effect** (Good Knowledge)

**Years in practice:** More than 5 years in compositing.

**Motion** (Good Knowledge) (ICDL Available)

**Years in practice:** More than 3 Years in compositing.

**Adobe Flash** (Expert)

**Years in practice:** More than 7 Years using flash to make intros & interactive websites (including flash action).

**Maya** (Beginner)

**Years in practice:** More than 1 Year.

**Computer Languages:** **HTML** (EXPERT) certification available: (March 1996)

**Years in practice:** (6 years of experience writing & editing).

**JavaScript** (EXPERT) certification available: (February 1996)

**Years in practice:** (6 years of experience writing & editing).

**PHP** (EXPERT):

**Years in practice:** (3 years of experience writing & editing).

**XML** (EXPERT):

**Years in practice:** (2 years of experience writing & editing).

**Languages:**

**English** (Toefl certification available 513 degree)

**Level:** Fluent (Writing & Talking)

**Arabic**

**Level:** Mother Tongue

**Memberships:**

Applied Arts Designers Syndicate

Syndicate Of Plastic Arts

**Additional Information:**

1. **Willingness** to share information and ideas.
2. **Commitment** to teamwork.
3. **Responsiveness** to change.
4. **Ability** to work under pressure.
5. **Sense of ownership** of work and ideas.
6. **Willingness** to take calculated risks, without fear of consequences.
8. **Ability** to communicate clearly and honestly with managers and customers.
9. **Understanding** of business strategy and how you create shareholder value.
10. **Commitment** to continuous learning, skill development.

**References:**

**Available Upon request**

**Target Position:**

**Art Director / Graphics Instructor**